



DiverseCity

THE GREATER TORONTO  
LEADERSHIP PROJECT

# DIVERSECITY COUNTS in brief



A SUMMARY OF THE KEY FINDINGS  
FROM DIVERSECITY COUNTS

*The first annual research report  
measuring diversity at the top of  
the GTA's corporate, public and  
nonprofit organizations.*

DIVERSECITY COUNTS IS PART OF  
DIVERSECITY: THE GREATER TORONTO  
LEADERSHIP PROJECT

*An eight-point plan to diversify  
our leadership landscape*





# DiverseCity: The Greater Toronto Leadership Project

The Greater Toronto Area is the most ethnically and racially diverse region in Canada yet there is a striking lack of diversity at the top of our corporate, public and nonprofit organizations.

This is a missed opportunity.

Over three years we will work to build a more prosperous region by changing the face of leadership through eight practical and measurable initiatives.

## We will:

### STRENGTHEN OUR INSTITUTIONS

**DiverseCity onBoard** matches highly qualified candidates from racially and ethnically diverse communities with governance positions in agencies, boards, commissions and nonprofit organizations across the GTA.

**DiverseCity School4Civics** is a nine-month training and mentoring program that equips leaders to run for elected office or manage campaigns.

**DiverseCity Voices** is an online rolodex of diverse voices connecting qualified speakers and the media in an effort to enrich the content of our newspapers, magazines, radio and television.

### EXPAND OUR NETWORKS

**DiverseCity Nexus** is a salon-style speakers' series designed to bridge leadership connections between established and rising corporate leaders.

**DiverseCity Fellows** catalyzes the next generation of city builders through seminars, networking and action-based projects.

### ADVANCE OUR KNOWLEDGE

**DiverseCity Advantage** builds the body of knowledge on the economic and social benefits of diversity in leadership.

**DiverseCity Perspectives** delivers facilitated dialogues exploring what diversity means to us and how we can take full advantage of everything it has to offer.

### TRACK OUR PROGRESS

**DiverseCity Counts** is an annual report on the GTA's progress toward building a more diverse leadership. It is produced by Ryerson University's Diversity Institute. This Brief includes highlights from the inaugural report.

DIVERSECITY: THE GREATER TORONTO LEADERSHIP PROJECT  
IS AN INITIATIVE OF MAYTREE AND THE TORONTO CITY SUMMIT ALLIANCE.

For more on  
DiverseCity:  
The Greater Toronto  
Leadership Project go to:  
[diversecitytoronto.ca](http://diversecitytoronto.ca)



Maytree is a private foundation that promotes equity and prosperity through leadership building.

Toronto City Summit Alliance



The Toronto City Summit Alliance is a multi-sector leadership coalition working to address the Toronto region's challenges.



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